



## "Give the Book to a Refugee". Partnership proposal

We are the charity foundation "Good Friends for Ukraine", based in Zurich. Over the last year, we have supported over 1,000 refugees in Switzerland and numerous families in Ukraine. We have successfully fulfilled many social projects; among them are free food markets, free clothing markets, job markets, service exchange markets, "Expats help Refugees" and "Dinner for the Good Cause" formats, and many others.

Recently, we launched an international project called "Give the Book to a Refugee". In the focus of this project stands the book "Three Little Birds Burning in the Flames of War", which has already become a best-seller in the north-eastern regions of Switzerland. The book is based on the real-life stories of both refugees and those who are involved in socially important activities. Because it is written in English, the book can be considered a powerful charity tool in all countries where people can understand and speak this language. You can read more about the book in our attached document.

We are inviting you to support our project and make a positive impact together.

### What is the purpose of this project:

- To give refugees exclusive, memorable presents.
- To help refugees learn English through socially important reading.
- To organise interesting social events in the form of a book presentation and, thus, create the basis for proper networking of the refugees.



Each of our book presentations is open to both refugees and locals. In our opinion, it is very important to bring them together in a common social activity. By doing this, we raise the awareness of society about the problem of Ukrainian refugees and all refugees in general, we also let people take a look inside a refugee's soul and understand the motivation to leave their native country.

The locals and expat guests are expected to buy the book by themselves. The proceeds from the sales of the book are going back to our foundation, giving us the possibility of helping people who stayed in destroyed parts of Ukraine. Hence, the project has a very high level of sustainability – it creates a positive impact on refugees, raises awareness in the society and generates funds for further help.



## What we do:

- We overtake the promotion of our event, both directly and on social media.
- We host refugees with great warmth and make them feel welcome during our event.
- We spread the book.
- We do the reading; the author of the book and supporting members of our team travel to every promotional event to greet the guests.
- We communicate with the press and spread the word around.
- We make all relevant reports available on our homepage and on social media.
- Depending on the kind of travelling and transportation, we tend to bring further presents from our sponsors to give them to refugees.

## Where we need your support:



- To make the event possible, we have to cover our travel and other relevant costs. We offer you to finance a small circulation of the book "Three Little Birds Burning in the Flames of War" which will then be given to our refugee guests free of charge. From our experience, we advise taking 35 books or more.
- Although we are well connected, we would really appreciate any help with location that could be used by us free of charge. It can be anything - the café, a room within the cultural centre, or the administrative building.
- Any contacts with the local mass media would be highly appreciated as well.

That's it! We will take care of the rest and, of course, invite you as our honorary guests!

We are very much looking forward to hearing back from you.



**Let's give something good to those who have so little!**



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